

FINDING THE RIGHT FIT

THE ROI SEARCH GROUP PROVIDES A ONE-STOP-SHOP FOR RECRUITMENT, CAREER TRANSITION & TRAINING



BUSINESS SPOTLIGHT™



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Four years ago, Stacey McCreery organically built ROI Search Group (ROISG), a local, women-owned recruitment and executive search firm offering permanent placement, contract staffing, outplacement

services, and training. She had no problem choosing a name for her company.

“I wanted people to know when you do business with us, there will always be a return on your investment,” says McCreery, who started the firm after working for a decade as a hiring manager at a large academic health system. Having been in the shoes of hiring managers, she knew their struggles firsthand.

“Recruiters are a dime a dozen,” says McCreery, President. “What makes us unique is that we’ve spent time on the other side.”

When clients ask for help in locating just the right candidate, the ROISG team is proactive in finding the best individual for each position.

“We do 100% passive recruitment, meaning we go out and find that person rather than waiting for people to apply,” McCreery says. “We find passive candidates who are qualified for that role and follow-up with a unique process to help determine if they are a good match.”

This is why since the firm’s inception they have only had a 1% turnover in all of their placements.

When they reach out to candidates, they get to know the person.

“People want you to care about them before you pitch a job,” McCreery says. “Strong communication leads to really good outcomes when you listen to people and understand what’s important to them.”

At ROISG, it’s not just about checking a box.

“We’re not just going to check a box when the person doesn’t meet any of your criteria,” McCreery says. It’s important candidates meet 100% of the requirements of the position they are being recruited.”

For instance, if a company is seeking a technical or nursing candidate with ample experience, ROISG will find somebody

100% qualified, plus have the diversity representing that community. Last year, they placed 49% diverse candidates. While that’s nothing new for ROI Search Group, McCreery emphasizes how important it is to represent the communities served.

“If you have a Burmese population, for instance, you need to have representation of that population in the candidates you supply to the client,” McCreery adds.

Over the past four years, the company has continued to expand their services as clients’ needs have grown. Their core services include providing a 360 solution with talent management in regards recruiting both Permanent Placement and Executive search (for specialized searches or VP and above), Contract Services (with a specialization in Revenue Cycle and IT, Epic & Cerner, Software Development, Coding, as well as all clinical positions including nurses), Outplacement Services (for organizations and individuals), and Customized Training Programs with some that are grant funded.

“That’s what our whole company is about,” McCreery says. “We’re ready to help companies with whatever they need: recruiting, training and outplacement.”

In the past four years, they have recruited in 18 states, which is rather remarkable. Plus, by the close of August 2021, they had looked at a total of 41,000+ candidates. They have built this company organically from the ground up, and they are proud to be here doing this work right here in Fishers.

“Where we’ve been and where we’re going is very exciting,” McCreery adds.

ROI Search Group is located at 14074 Trade Center Drive, Suite 1400 in Fishers. For more information, call 317-588-8138 or visit them online at roisearchgroup.com.



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